



# 2025 ANNUAL CONFERENCE

SPONSOR & EXHIBITOR PACKAGES

OCTOBER 07-10, 2025

MARRIOTT SYRACUSE DOWNTOWN

100 EAST ONONDAGA STREET | SYRACUSE, NEW YORK, USA, 13202



New York State Community Action Association  
Helping People. Changing Lives.





# 2025 ANNUAL CONFERENCE

## THE CONFERENCE

The New York State Community Action Association (NYSCAA) and New York State Weatherization Directors Association (NYSWDA) invite you to participate in NYSCAA and NYSWDA's Annual Conference. This year's conference will bring together Community Action Agency (CAA) Executive Directors, Weatherization Directors, and staff to discuss strategies for improving the lives of low-income families across New York State.

## CONFERENCE INFORMATION

### CONFERENCE DATES

- Tuesday, October 7<sup>th</sup>
  - 1:00 PM – 5:00 PM
- Wednesday October 8<sup>th</sup>
  - 9:00 AM – 5:00 PM
- Thursday, October 9<sup>th</sup>
  - 9:00 AM – 5:00 PM
- Friday, October 10<sup>th</sup>
  - 9:00 AM – 12:30 PM

### CONFERENCE VENUE

**MARRIOTT SYRACUSE DOWNTOWN**  
100 EAST ONONDAGA STREET,  
SYRACUSE, NEW YORK, USA, 13202

## WHY SPONSOR?

As a resource provider, your products and services help our agencies perform effectively and efficiently. During this conference, you will be able to showcase your organization and what it offers while also building relationships with those who influence and/or make decisions within the New York Community Action and Weatherization networks.

## EXHIBIT INFORMATION

### EXHIBITOR SET-UP & REGISTRATION:

- Tuesday, October 7<sup>th</sup>
  - 9:00 AM – 11:00 AM

### EXHIBITING HOURS:

- Tuesday, October 7<sup>th</sup>
  - 12:00 PM – 5:00 PM
- Wednesday October 8<sup>th</sup>,
  - 8:30 AM – 5:00 PM
- Thursday, October 9<sup>th</sup>
  - 8:00 AM – 5:00 PM
- Friday, October 10<sup>th</sup>
  - 8:00 AM – 11:00 AM


*Dedicated vendor times will be available during all conference breaks.*

### Exhibit Registration:

All exhibitor & sponsor representatives must register on the conference website and obtain an official conference exhibitor/sponsor badge at the conference registration table.

**NYSCAA & NYSWDA ASKS THAT BADGES BE DISPLAYED DURING ALL OFFICIAL CONFERENCE EVENTS.**





# NYSCAA & NYSWDA'S ANNUAL CONFERENCE 2025 SPONSOR & EXHIBITOR BENEFITS

The Sponsor and Exhibitor Recognition Program gives recognition to our Sponsors and Exhibitors who help make NYSCAA and NYSWDA's Annual Conference a special event. Depending on the level of support, companies will receive the following benefits:

## **PLATINUM SPONSOR - \$5,000**

- Complimentary registration(s) and access to all conference events - *3 Individuals*
- 5-minute presentation to all conference attendees before a Keynote Session
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, and social media channels
- Full-page advertisement space in the digital conference program book
- Full-page advertisement space in the printed conference agenda
- Sponsor poster on display in the conference event registration hall
- Sponsorship poster on display during all conference events
- Logo on the main conference webpage, with a small write-up about your company and a link to your company's website
- Logo on promotional marketing emails
- Up to 3 complimentary tickets to the Community Action Awards Gala
- List of event attendees with contact information

## **GOLD SPONSOR - \$2,500**

- Complimentary registration(s) and access to all conference events - *2 Individuals*
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, and social media channels
- Half-page advertisement space in the digital conference program book
- Half-page advertisement space in the printed conference agenda
- Sponsor poster on display in the conference event registration hall
- Sponsorship poster on display during all conference events
- Logo on promotional marketing emails
- Up to 2 complimentary tickets to the Community Action Awards Gala

# NYSCAA & NYSWDA'S ANNUAL CONFERENCE 2025 SPONSOR & EXHIBITOR BENEFITS

## SILVER SPONSOR - \$1,250

- Complimentary registration(s) and access to all conference events - 2 *Individuals*
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, printed agenda and social media channels
- Half-page advertisement space in the digital program book
- Sponsorship poster on display during all conference events

## EXHIBITOR - \$600

- Complimentary registration(s) and access to all conference events - 2 *Individuals*
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, printed agenda and social media channels
- Quarter-page advertisement space in the digital program book

CLICK THE LINK BELOW TO BECOME A SPONSOR OR  
EXHIBITOR TODAY!

[HTTPS://NYSCAA.MEMBERCLICKS.NET/2025SPONSORSHIP](https://nyscaa.memberclicks.net/2025sponsorship)







# WE ARE COMMUNITY ACTION

For more than 50 years, New York's Community Action Agencies have been the proven local, grassroots, federally-designated network of anti-poverty agencies in New York State. New York State's Community Action Agencies are a catalyst for change, testing new initiatives and developing innovative methods to eliminate the causes and effects of poverty.

With a network of 47 organizations throughout the Empire State that can reach every New Yorker, Community Action Agencies form a statewide service delivery system connecting individuals and families to the services they need to achieve economic security. When it comes to moving folks from poverty to self-sufficiency, Community Action Agencies know what works. Community Action Agencies achieve positive results that change lives and strengthen communities. New York State has 47 Community Action Agencies, all of which are NYSCAA members.







# WE ARE WEATHERIZATION

For more than 40 years, the New York State Weatherization Directors Association (NYSWDA) has served as the statewide leader and resource for energy efficiency and home weatherization in New York State. NYSWDA represents a dedicated network of agencies working to ensure that all New Yorkers—especially low-income families—can live in safe, healthy, and energy-efficient homes.

Through a robust membership of local weatherization providers and housing organizations, NYSWDA supports a coordinated service delivery system that reaches communities in every corner of the state. By providing training, technical assistance, and advocacy, NYSWDA empowers agencies to implement innovative solutions that reduce energy costs, improve housing quality, and enhance comfort for thousands of New York households each year.

As the voice for New York's Weatherization Assistance Program, NYSWDA helps drive policy, share best practices, and support frontline staff, ensuring that weatherization remains a vital tool in the fight against energy insecurity. NYSWDA's members are committed to building stronger, healthier communities—one home at a time.

