August 2019



**NEW YORK · NEW JERSEY · PUERTO RICO · US VIRGIN ISLANDS** 



**Region II Information** 

# RPIC Region II Conference September 18-19 RPIC REGIONII NEW YORK · NEW JERSEY · PUERTO RICO · US VIRGIN ISLANDS REGISTER NOW!

The annual RPIC Region II Finance, HR, and Leadership Conference will be held September 18th & 19th, at the <u>DoubleTree by Hilton</u>, in Binghamton, New York. The <u>preliminary agenda</u> has been posted. Registration for the conference is now available! Click here to register!

The Conference will include tracks for HR, Finance, Leadership, and Data. Please reach out to Jasmine Sale at <a href="mailto:jsale@nyscommunityaction.org">jsale@nyscommunityaction.org</a> with any questions. We hope to see you there!

## Resources from the 2020 Census Stakeholder Webinar

If you were unable to join the <u>2020 Census Stakeholder Webinar</u> you may have missed some of the useful resources and information that were

presented. Below, links to handouts, fact sheets, toolkits, and additional information have been compiled to help you raise awareness for the 2020 Census.

- How the 2020 Census will invite everyone to respond
- 2020 Census Operational Timeline
- 2020 Census Promotional Materials
- Requesting 2020 Census Logos & 2020 Census Brand Guidelines
- 2020 Census Barriers, Attitudes, and Motivators Study
- 2020 Census Paid Media Campaign
- Complete Count Committees Map & Contact Information
- Census Bureau Regional Offices & Contact Information
- Response Outreach Area Mapper
- Census Solutions Workshop Toolkit
- 2020 Census Jobs

#### New 2020 Census Taglines and Logos Available

The U.S. Census Bureau completed the release of its 2020 Census platform (tagline and logo) for 12 languages in addition to English. The "Shape your future. START HERE." platform is incorporated across Census Bureau outreach and partnership awareness materials and will become more visible as the 2020 Census advertising campaign launches in January 2020. The creative platform will help guide outreach efforts planned by states, local communities and nonprofit organizations.

These 12 languages match the <u>non-English languages</u> supported for the 2020 Census internet and phone response options. English and these 12 languages, cover over 99% of all households in the country. In addition, a new logo was released today to support outreach to the Native Hawaiian Pacific Islander population.

### Shape your future START HERE >

# Census 2020









Arabic

Chinese Simplified

#### Prosperity Now Scorecard - New Local Data

Prosperity Now Scorecard is a comprehensive resource for data on household financial health, racial economic inequality and policy recommendations to help



put everyone on a path to prosperity. New local data has been released with the latest financial statistics for your city. <u>Click here</u> for the latest release and to compare current trends with reports from the previous Scorecard.

# Prosperity Now Webinar: Explore the Promise and Perils of Opportunity Zones

Join members of the Asset Building Policy Network, PolicyLink, Prosperity Now and others on **Thursday**, **August 15**, **2019 from 2-3:30 p.m. ET** for a webinar where we'll discuss the intended mechanics behind Opportunity Zones, how the administration and states have approached the implementation of this program so far and what advocates at all levels can do to ensure that these programs are effective in building up lowincome communities that have long faced economic hardships and distress. Register today!





#### **CAPLAW - Attorney Network Webinar**

CAPLAW will host a webinar on **August 19, 2019 from 2 - 3 PM EST**, that examines issues unique to attorneys who serve as CAA board members. CAPLAW will moderate a panel of attorneys sitting on CAA boards, who will share their insights to help attorney board members understand the ways in which they can utilize their legal knowledge and skills as CAA board members, while still respecting the boundary between practicing law and board member duties.

The webinar will cover topics such as the differing roles that attorneys on CAA boards might be asked to play, challenges lawyers could face as board members, how expectations can be managed, what potential conflicts of interest exist, and how to responsibly agree to represent the CAA. Register now!



#### **National Professional Development Opportunities**

Community Action Partnership 2019 Annual Convention Chicago, IL August 26th-27th, Pre-Convention Training August 28th-30th, Annual Convention Click here for more information.

#### NASCSP 2019 Annual Training Conference Little Rock, AR

September 23rd-24th, Pre-Conference Training September 25th-27th, Core Conference Training Click here for more information.





This publication was created by the New York State Community Action Association in the performance of the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Community Services, Grant Number 90ET0457-01-00. Any opinion, findings, and conclusions, or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the U.S. Department of Health and Human Services, Administration for Children and Families.

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